



## **Bruzzone RB Plant Consortium SRL**

### *Company Profile*

**Sunny heRBs** is the brand name of **potted aromatic herbs** owned by **Bruzzone RB Plant Consortium SRL**, based in **Albenga** (Savona – Italy).

**A line of high quality herbs** with an **intense and natural flavour** exclusively "**Made in Albenga**". Sunny heRBs are **guaranteed by strict internal rules** and by EEC regulated **laboratory analysis** of residues.

**Bruzzone RB Plant Consortium SRL** is a horticultural **consortium specialising in flowers and ornamental and garden plants** founded in **Albenga** (Savona) in **1994**.

The consortium was born by uniting **five companies operating in the same specific sector**, all owned by the same family group.

Thanks to their **experience gained over ten years**, this union allowed the five companies to **amplify their specialised area and segment what they offer** and as a result, they have been able to **optimise the value for money of their high-end products**.

They also make use of the **precious collaboration of small producers**; each **specialised in the cultivation of specific items**, each paying **particular attention to the quality aspects** of their products.

This union and daily collaboration allows them to offer a **vast range of plants, flowers and potted aromatic herbs** and a **punctual and efficient delivery service** all over Europe that is performed with their own vehicles or with the support of international couriers.

The majority of the wide variety of plants and flowers, including the **excellent locally renowned white and coloured daisies** and the **prestigious aromatic herbs**, are produced in the plain of the **Albenga** valley. A minimal number of plants are sourced from other Italian regions and some particular varieties are imported from Spain.

All of the horticultural production marketed by RB Plant Consortium is **guaranteed by the strict and constant quality control standards** applied by our Quality Managers.

Over the years, RB Plant Consortium has maintained a “rustic” overtone, harbouring a **deep respect for tradition**, but at the same time, keeping an eye on **innovation, modernity and respect for the environment**.